

# Anna Rascouët-Paz

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## EXPERIENCE

### **Engagement Editor, Annual Review • 2019–present • Brooklyn, NY**

Use interdisciplinary content to enrich news-led online conversation on major issues. Help to cut through the noise with the latest research life, physical, and social sciences. Created a strategy and a site for dissemination of relevant, actionable science, producing written, audio, and video content for it. Interviews, article and press-release writing, video and audio production, social media strategy, pre-, live-, and post-production of live online discussions.

### **Online Media Editor, Annual Reviews • 2012–2019 • Palo Alto, CA/Brooklyn, NY**

Developed the strategy for Annual Reviews' online multimedia content. Managed speakers for a conference on the 10-year anniversary of the Great Recession. Started the AR blog, using our content to illuminate current events and helping researchers translate the science for a broader audience. Took part in the development of the new AR magazine on science. Video production, establishing guidelines for video interviews. Hosted and produced podcast episodes, interviewing scientists about their life and career in English, French, and Portuguese.

### **Founding Editor-in-Chief, Evening Edition • 2012–2013 • San Francisco, CA**

Wrote the San Francisco edition of EE. Responsible for hiring writers in London and Paris, overseeing their work and building the editorial strategy. Involved in the development of delivery channels: site, newsletter and application.

### **Freelance Journalist • 2010–2011 • San Francisco, CA**

Hosted Annual Reviews' Conversations series, interviewing eminent scientists about their careers and interests for the publisher's audio podcast. Developed and launched CMSWire.com's video series, on-camera interviews for the site.

### **Market Reporter, Bonds & Currencies, Bloomberg News • 2009–2010 • London, UK**

Covered currency and debt markets in real time. Major stories included Greece's debt crisis, LIBOR, and the decline of the British pound. Collaborated with Bloomberg TV and the multimedia department on video and audio interviews of sources.

### **Segment Producer, Bloomberg TV Europe • 2004–2009 • London, Madrid, Brussels**

Secured and produced interviews with CEOs of the top publicly traded companies on breaking news. Covered the World Economic Forum in Davos, producing 130 interviews on each occasion; field-produced the G20 in Washington; field-produced elections in France and Turkey; the G8; developed coverage of the European Union. Also live-, field-, and segment produced for Spanish and French channels, researching guests, topics, questions, and briefing anchors.

## EDUCATION

**Open University**, UK (2009–2010) — Certificate in Natural Sciences

**ESSCA**, France (1997–2001) — Bachelor degree in international trade and finance

## SKILLS

Fluent (native level) in French, Spanish, Portuguese, and English. Working knowledge of Italian · Writing, editing · Audio and video hosting and production · Production of live discussions on Zoom, Ecamm, Crowdcast and other live-streaming platforms · Social media strategy

## VOLUNTEERING

Since 2020: member of the advising board of Evolve Governance

Since 2019: translation and interpretation to assist refugees at HIAS

## OTHER

Interest in financial markets, politics, culture and arts, slow and real time news · design · traveling · Citizen of the European Union, Colombia, and the United States.