

# Anna Rascouët-Paz

📍 Brooklyn, NY

✉ hello@rascouet.com

🐦 @rascouet

## EXPERIENCE

### **Online Media Editor, Annual Reviews** Palo Alto, CA/Brooklyn, NY 2012–present

I am responsible for developing the strategy for Annual Reviews' online multimedia content. I host and produce *Conversations*, Annual Reviews' podcast, focusing on articles tied to current events. I have also established guidelines for the production of video interviews, and I am in the process of creating a daily news section for the site.

### **Editor-in-Chief, Evening Edition** San Francisco, CA 2012–2013

I was Evening Edition's founding EIC, writing the San Francisco edition of the publication. I was responsible for hiring writers in London and Paris, overseeing their work and building the editorial strategy. I was also involved in the development of delivery channels: the site, newsletter and application.

### **Freelance Journalist** San Francisco, CA 2010–2011

I began hosting Annual Reviews' *Conversations* series, interviewing eminent scientists about their careers and interests for the publisher's audio podcast. I also helped create and develop CMSWire.com's video series, producing on-camera interviews for the Web site.

### **Market Reporter, Bonds & Currencies, Bloomberg News** London, UK 2009–2010

I covered currency and sovereign debt markets in real time. Main stories included Greece's debt crisis and the decline of the British pound. I also collaborated with Bloomberg TV and the multimedia department on video and audio interviews of my sources.

### **Segment Producer, Bloomberg TV Europe** London, UK 2008–2009

Responsibilities included securing and producing interviews with CEOs of the Dow Jones Stoxx Europe 600 on breaking news. I also covered the World Economic Forum in Davos in 2008 and 2009, setting up 130 interviews on each occasion, and the G20 in Washington in 2008 as a field producer.

### **Producer, Bloomberg TV Europe** Brussels, Belgium 2007

I was responsible for developing Bloomberg TV's coverage of the European Union. I also prepared interviews and field-produced events such as summits and meetings of the region's finance ministers, the French presidential election in Paris, the Turkish general election in Ankara and the G8 in Germany.

### **Segment Producer, Bloomberg TV Spain** London, UK/Madrid, Spain 2004–2006

I expanded the pool of sources on the Spanish as well as European markets. I also briefed anchors and reporters on interviews I prepared and field-produced events in Spain.

## EDUCATION

### **Open University, UK** — 2009–2010

Certificate in Natural Sciences: climate change, geology, astronomy, physics, chemistry and biology at a first-year university level.

### **ESSCA, France** — 1997–2001

Bachelor degree in international trade and finance. The program included four internships and one semester as an exchange student in St Louis, MO (SLU).

## SKILLS

Fluent in French, Spanish, Portuguese and English. Working knowledge of Italian. EU passport.

Actively engaged on Twitter, Tumblr, Flickr, Instagram, Facebook. Constantly experimenting with new social media.

Extensive experience with the Bloomberg terminal.

Good photographic skills and a working knowledge of digital photo software, including Adobe Lightroom.

## INTERESTS

Science, financial markets, politics, culture and arts, slow and real time news, design, traveling.